

SANTA CLAUS



IS COMING!

What Do You Want Children?

CANDIES! CANDIES!

From the Alliance Candy Store, the Only Place that makes Good Candy in the City of Alliance

Complete Line of Xmas Candies!

Our prices are right. A special price for every one:

10 lbs. and up 1/2 off

The name, Alliance Candy Store is your guarantee of high quality and full weight. We guarantee all our candies to comply with all national and state Pure Food laws. We guarantee the flavor, appearance and quality to be the best that you can obtain for the money on the market.

The Alliance Candy Store

210 Box Butte Ave.
Phone 27

MUST INCREASE FOOD EXPORTS

America Called on by End of War to Supply Added Millions.

ECONOMY STILL NEEDED.

Over Three Times Pre-War Shipments Required—Situation in Wheat and Fats Proves Government's Policy Sound.

With the guns in Europe silenced, we have now to consider a new world food situation. But there can be no hope that the volume of our exports can be lightened to the slightest degree with the cessation of hostilities. Millions of people liberated from the Prussian yoke are now depending upon us for the food which will keep them from starvation.

With food the United States made it possible for the forces of democracy to hold out to victory. To insure democracy in the world, we must continue to live simply in order that we may supply these liberated nations of Europe with food. Hunger among a people inevitably breeds anarchy. American food must complete the work of making the world safe for democracy.

Last year we sent 11,820,000 tons of food to Europe. For the present year, with only the European Allies to feed, we had originally pledged ourselves to a program that would have increased our exports to 17,500,000 tons. Now, to feed the liberated nations, we will have to export a total of not less than 20,000,000 tons—practically the limit of loading capacity at our ports. Re-viewing the world food situation, we find that some foods will be obtainable in quantities sufficient to meet all world needs under a regime of economical consumption. On the other hand, there will be marked world shortages in some important commodities.

Return to Normal Bread Loaf.
With the enlarged wheat crops which American farmers have grown, and the supplies of Australia, the Argentine and other markets now accessible to shipping, there are bread grains enough to enable the nations to return to their normal wheat loaf, provided we continue to mill flour at a high percentage of extraction and maintain economy in eating and the avoidance of waste.

In fats there will be a heavy shortage—about 3,000,000,000 pounds—in pork products, dairy products and vegetable oils. While there will be a shortage of about three million tons in rich protein feeds for dairy animals, there will be sufficient supplies of other feedstuffs to allow economical consumption.

In the matter of beef, the world's supplies are limited to the capacity of the available refrigerating ships. The supplies of beef in Australia, the Argentine and the United States are sufficient to load these ships. There will be a shortage in the importing countries, but we cannot hope to expand exports materially for the next months in view of the bottle neck in transportation.

We will have a sufficient supply of sugar to allow normal consumption in this country if the other nations retain their present short rations or increase them only slightly. For the countries of Europe, however, to increase their present rations to a material extent will necessitate our sharing a part of our own supplies with them.

Twenty Million Tons of Food.
Of the world total, North America will furnish more than 60 per cent. The United States, including the West Indies, will be called upon to furnish 20,000,000 tons of food of all kinds as

compared with our pre-war exports of about 6,000,000 tons.

While we will be able to change our program in many respects, even a casual survey of the world supplies in comparison to world demands shows conclusively that Europe will know famine unless the American people bring their home consumption down to the barest minimum that will maintain health and strength.

There are conditions of famine in Europe that will be beyond our power to remedy. There are 40,000,000 people in North Russia whom there is small chance of reaching with food this winter. Their transportation is demoralized in complete anarchy, and shortly many of their ports will be frozen, even if internal transport could be realized.

To Preserve Civilization.
At this moment Germany has not alone sucked the food and animals from all those masses of people she has dominated and left starving, but she has left behind her a total wreckage of social institutions, and this mass of people is now confronted with absolute anarchy.

If we value our own safety and the social organization of the world, if we value the preservation of civilization itself, we cannot permit growth of this cancer in the world's vitals.
Famine is the mother of anarchy. From the inability of governments to secure food for their people grows revolution and chaos. From an ability to supply their people grows stability of government and the defeat of anarchy. Did we put it on no higher plane than our interests in the protection of our institutions, we must bestir ourselves in solution of this problem.

SAVE 16,000,000 BUSHELS OF WHEAT THAT FORMERLY WAS LOST IN THRESHING

Farmers, Urged by Food Administration, Provide Seven Extra Loaves of Bread for Every American.

By adopting cleaner threshing methods and by literally combing harvest fields to gather grain formerly wasted, threshermen and farmers of the United States this year saved fully 16,000,000 bushels of wheat, estimated as equivalent to about seven one-pound loaves of bread for every person in the country. This result, accompanied by corresponding savings of barley, oats, rye and other grains, is shown by reports from 33 grain states to the U. S. Food Administration. Other states, although not prepared to furnish definite figures of conservation in the grain fields, report greatly reduced harvest losses.

This rural food-saving achievement, accomplished in scarcely six months' time, was in direct response to requests by the Food Administration, which asked farmers and threshermen to reduce harvest losses from about 8 1/2 per cent.—the estimated average in normal times—to the lowest possible minimum. Country grain threshing committees carried into every grain growing community the official recommendations for accomplishing the results desired.

In numerous instances drivers of ricks with leaky bottoms were sent from the fields to repair their equipment and frequently had order threshing machines were stopped until the cause of waste was removed. But in proportion to the number of persons engaged in gathering the nation's grain crop, cases of compulsion were comparatively rare. The Food Administration freely attributes the success of the grain threshing campaign to patriotic service by farmers, threshermen and their crews. Incidentally grain growers of the United States are many millions of dollars "in pocket" as a result of the grain saved.

Food conservation in America has been the triumph of individual devotion to the national cause.

ARD OF THANKS

To the friends who came to us in our hour of trouble, and contributed all that human kindness could suggest, to help and comfort, we return most heartfelt thanks, and although such devoted friendship cannot remove the sad memories that linger around our vacant chair, it brings into view the brightest side of humanity, and throws the pure light of an unselfish friendship into darkened homes. May the day be for distant when those friends who gathered around us will need similar attention but when the time comes may they receive the same full measure of generous aid and tender sympathy they brought to our home when death was an inmate there.

F. A. Trabert and family.
Ray John, Herman and Leonard Trabert
Chris Stally.

CARD OF THANKS

To the many colored and white friends whose sympathy and services were so kindly tendered in our time of bereavement, we desire to extend our sincere thanks.

Mr. and Mrs. Will Reed
Mrs. Ben James
Luciel, Alseen and James Daniel.



NO ONE SUFFERED HERE.

The marvel of our voluntary food-saving, now that we are "getting results," is that no one ever actually suffered any hardship from it; that we all are better in health and spirit, and better satisfied with ourselves because of our friendly self-denial.

Food control in America held the price of breadstuffs steady, prevented vicious speculation and extortion and preserved tranquillity at home.

In no other nation is there so willing a sense of voluntary self-sacrifice as in America—that was shown in the abstinence from wheat.

Find more wheat, it came; more pork, it came; save sugar, it was done. So Americans answered the challenge of German starvation.

Good will rules the new world as fear governed the old world. Through sharing food America helps make the whole world kin.

When things begin to rattle-te-bang in the kitchen, telephone a want ad for a new cook.

The classified ad and its quick results exercise the same influence on the servant problem that a super-dreadnaught does on the world's peace.



We wish you a Merry, Merry Christmas.

These are great days—all the world is glad. The greatest of wars is over. America may now turn to the greatest gift-giving Christmas in all her history—and to the enjoyment of her prosperity, which has come greater than the most

optimistic ever dreamed. For 1919 the American people have guaranteed to ship to Europe twenty million tons of food—in 1920 there will be still an enormous demand, so why shouldn't we be prosperous and glad?

During 1918 the Forest Lumber Company has enjoyed a splendid patronage—a patronage built by a policy of giving a full one hundred cents' value for every dollar and dealing on the square. The year to come will see no change in this policy. We will strive ever to serve you better and better. We wish at this time to express our appreciation of your past patronage and to solicit a continuance of the pleasant relations.

Again we extend to you our wishes for a Merry Christmas and a Happy, Prosperous New Year.

The Forest Lumber Company

Lumber—Coal—Building Materials